

Central Mall Activity List

10:00 am - 2:00 pm Meet & Greet

With "Rooty" the Sprecher Root Beer Soda Mascot and Lyle Nowak—Sprecher's Mid America Stock car driver

10:00 am - 2:00 pm On the Mall

Scavenger Hunt

Stop by and receive your list and return for great prizes

Kids Activities

Bottle Ring Toss, Bag Toss, Bottle Stand Up & Barley Bag Races.

Samples

BBQ Sauce and Mustards made with Sprecher's Beer and our World Famous Root Beer

SPIN Milwaukee

Test your ping pong skills and win great prizes

Wisconsin Brewers Guild Booth

Sign up to be a member

Coupon Tent

Receive special offers/coupons for Sprecher discounts and free product from participating area businesses

Beef Council Booth

Get free recipes and nutritional information

The Wave

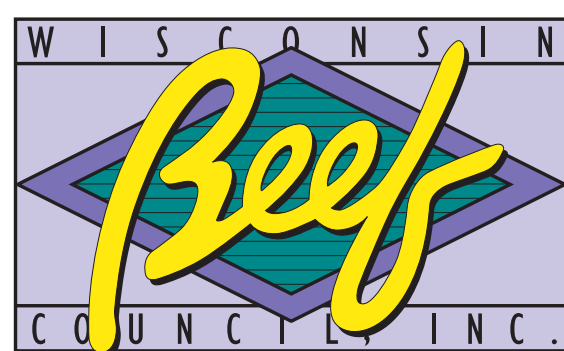
Visit with Players from the Milwaukee Wave Soccer Team

Discover Wisconsin

Check out their Log Cabin Booth & Meet DW's new host Emmy Fink

12:00 pm - 3:00 pm Grilling with Beef & Sprecher Beer Recipe Contest

Sponsored By:



Watch as our 8 finalists prepare and grill their recipes on site and visit our web site for details on how you can ENTER next year! Winner Announced at 3pm

3:00 pm Root Beer Float Drinking Contest

Age groups of 6-11 and 12-up. 12 contestants from each age group will be selected from the audience

4:00 pm Brat Eating Contest Brats supplied by Sheboygan Brat Haus

12 contestants will be chosen from the audience!

