



For Immediate Release
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It's True, It's True!

The Easter Bunny is Coming to Sprecher!

Glendale, WI - When was the last time you saw the Easter Bunny at a brewery? Well, you'll have your chance from 11am – 5pm on Sunday, March 2nd and Sunday, March 9th because the Easter Bunny will really and truly be at Sprecher Brewery with a basketful of fun and games.

Join in the pastel-colored festivities, which will include games, coloring books, tours, tastings and photos with the Easter Bunny that you can take with you or put on bottles of Sprecher Root Beer. Your photo with the Easter Bunny will be put on bottles of Sprecher Root Beer while you enjoy other activities at the brewery. Twelve bottle minimum order required, cost of \$1.25-\$1.75 per bottle.

Participation fee is \$3 for adults, \$2 for senior citizens and minors. Come as early and stay as long as you like. Brewery tours are offered every half hour throughout the day; tour check-in begins at 11am.

Sprecher Brewing Company is located at 701 W. Glendale Ave, Glendale, WI.

For more information and updates, contact Michelle Brzek at: mbrzek@sprecherbrewery.com, or 414.964.2739 (BREW).

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