



For Immediate Release
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Grilling with Dad Father's Day Family Fun at Sprecher

Glendale, WI - On **Father's Day**, Sunday, June 21st, Sprecher Brewing Company is the place to be for dads, moms and kids of all ages! Spend memorable quality time together with an array of activities in a unique setting. And don't forget to bring your camera because you'll want to capture the fun as you take a tour of the brewery; enjoy beverage samples and grill your own hot dogs; create a special gift and card for Dad; and play games like Bung Hole Toss, or Let's Fish with a pole you've made all by yourself or with a little help from Dad.

And by the way, here's another reason to bring Dad to Sprecher on Father's Day: **Members of the Milwaukee Iron Arena Football team will be at Sprecher from 12 noon until 3pm, signing autographs and giving away tickets for the June 26th game.**

For this special Father's Day event the Sprecher Gift Shop will be open 11am-6pm, with tours offered at 12pm, 1pm, 2pm and 3pm. Cost: \$6 adults, \$5 seniors, and \$3 minors. Tours for adults and seniors include commemorative glass, four beer samples and gourmet soda samples. Minors receive their choice of Sprecher gourmet soda samples. Reservations strongly suggested and can be made by calling 414.964.2739.

Need a special gift for the Best Dad in the World? Visit the Sprecher Gift Shop seven days a week for a great selection of stuff dads love: Sprecher beers and gourmet sodas, glassware, clothing...How about a **Keg-a-Que** gas grill? It's the perfect size to take on a picnic or tailgate, and the perfect grill for your favorite grillmeister, especially if he wants to cook the ultimate brats, dogs and burgers. For a limited time, purchase a Keg-A-Que (only \$64.99) and receive a FREE grill utensil set (a \$14.99 value) from Sprecher.

For fathers serving in Afghanistan or Iraq, send a very welcome gift -- 12 bottles of Sprecher gourmet soda (only \$25 through Sprecher's **Treats for the Troops** program). Place your order through the Sprecher Gift Shop.

The Sprecher Gift Shop and Brewery are located at 701 W. Glendale Ave, Glendale, Wisconsin. To make tour reservations, place orders or speak with someone in the Gift Shop, call 414.964.2739.

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