



For Immediate Release  
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## **Sprecher Black Bavarian Earns Two Top Awards and Sprecher Brewing Company is Selected as One of America's Ten Best Breweries**

Glendale, WI – **Sprecher Black Bavarian** was voted the **Best Session Beer** by readers of *Beer Advocate* magazine, and beeradvocate.com, arguably the most informed and informative sources for beer news and reviews. The annual "Best of" selections were determined by "...tens of thousands of beeradvocate.com members [who] have been casting opinions on spending their hard earned cash on their favorite (and not so favorite) beers...." Compiled results of the voting were printed in the December 2008 issue of *Beer Advocate*. To qualify as a session beer, the beer has to have less than 5% ABV (alcohol by volume). A session beer is the kind of beer you're happy to quaff more than one of, the kind of beer you enjoy drinking when you're with friends.

Just yesterday, Brewmaster Craig Burge received an email telling him that **Sprecher Black Bavarian** won **Grand Champion** (Dark Lager/Dunkel) in the 15<sup>th</sup> United States Beer Tasting Championship, Winter Session. According to our records, Sprecher Black Bavarian has earned this honor every year beginning in 2005. The USBTC judges in stages on a hedonic scale. Winners of the regional stage advance to the Grand Champion round. Sprecher Black Bavarian competed against 19 Dark Lagers from across the U.S. to win title of Grand Champion. **Sprecher Pipers Scotch Ale** won Best of the Midwest (Scottish-Style Ales).

Today Sprecher Brewery received an email notification from America's Best and Top Ten that **Sprecher** is one of the **Top Ten** breweries in the U.S., an award determined by the 2009 U.S. Open Beer Championships (see [www.americasbestonline.net](http://www.americasbestonline.net)) for more details.

"These are huge honors for us," said Randy Sprecher. "Every award is special, but these awards matter because they come from people who actually drink the beer and like it enough to vote for it. We don't have extensive distribution so these awards indicate that we have some strong advocates out there. **OUR FANS ROCK!**"

Established in 1985, Sprecher Brewing Company, Inc. produces world class beers and gourmet sodas. Sprecher was awarded the titles of Small Brewing Company of the Year and Small Brewing Company Brewmaster of the Year at the 2004 Great American Beer Festival® in Denver, Colorado.

For more information about Sprecher products, brewery tours and location, visit our website: [www.sprecherbrewery.com](http://www.sprecherbrewery.com).

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